



**FORT WORTH TRANSPORTATION AUTHORITY**

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**PLANNING, OPERATIONS & MARKETING COMMITTEE  
WORKING SESSION**

**4:00 p.m., Monday, December 11, 2017**

**Intermodal Transportation Center (ITC)  
1001 Jones Street, 2<sup>nd</sup> Floor Community Room  
Fort Worth, Texas 76102**

**Committee Members:**

Neftali Ortiz – Chairman  
Charles Edmonds  
Alan Hooks  
Jeff King  
Ray Taylor

**Staff Support:**

Mike Birch, Operations  
Rebecca Montgomery, Governmental Affairs

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**A. CALL TO ORDER**

Neftali Ortiz

**B. UPDATES**

1. October 2017 Ridership Report
2. November 2017 Marketing Report

Mike Birch  
Rebecca Montgomery

**C. OTHER BUSINESS**

**D. NEXT MEETING**

*Next meeting January 22, 2018 @ 4:00 p.m. at the Intermodal  
Transportation Center (ITC)*

**E. ADJOURN**



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Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ [www.fwta.org](http://www.fwta.org)

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Melanie Kroeker at (817) 215-8621, 48 hours in advance.